

SMART ARENA

LIVE FOR LIVE



www.CartelLiveForLive.com

New way of meetings...



We need to travel smarter

Where to meet in a total eCommerce society?

Should we close the countryside and open a couple of weeks for winter and summer camps?

How could we increase knowledge and create a more sustainable society?



LIVE FOR LIVE

Virtual Entertainment

Vision

We create stimulating and enjoyable environments so people through social encounters can interact in real-time virtual entertainment world class experiences in multiple places simultaneously on a global scale.

Corporate idea – Live for Live and The Smart Arena

Through the new “media net” we will co-operate to arrange, produce and distribute digital interactive real-time events to several selected highly technically equipped locations simultaneously all over the world with out delay.





LIVE FOR LIVE

The Smart Arena



Existing venues with all the necessary permits and a capacity of 250 people and up

Easy to change setting from one kind of event to another

The equipment is always in place

Can connect as many venues as you want to one network



LIVE FOR LIVE

World class digital entertainment

Optic fibre is rolled out worldwide and makes it possible for YAPP's specialized technology, the YAPP DreamMachine.

Distribute real-time digital entertainment to multiple locations at the same time without any latency.

At selected clubs, restaurants and hotels in all regions of the world, the YAPP platform with the YAPP DreamMachine will receive and distribute Virtual Entertainment as a two-way communication and distribution platform.





YAPP DreamMachine

An integrated two-way image, sound and light control unit that will deliver a world class digital experience almost any where in the world.

The local YAPP platforms are remotely managed and controlled in order to make sure that all guests will receive the same high quality physical and mental experience simultaneously cross all connected locations.

- Possible to show up to 4 synchronised video streams/feeds simultaneously
- Sound system specially fitted to deliver dance and movie music as well as mood music
- Light system with dance and stage effects as well as mood lighting
- Extra effects like smoke machine, laser etc to be able to recreate the reallife physical experience.



Want to join the movement?



LIVE FOR LIVE

Be a part of the Smart Arena for

- Better sustainable meetings
 - Virtual Entertainment
 - Knowledge scenes
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- Contact strategic and financial agent
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