

## Welcome to this Nordic edition of the two part webinar series on November 19<sup>th</sup> 2020.

### Part one

#### **How to Design an Incubator for Growth: A Venture Building Session with Linda Yates**

Despite superior ideas, assets, talent, brand, channels, competencies, and customers, the Global 1000 is missing out on the startup innovation and valuation boom. To combat this, an internal incubator allows corporations to institutionalize and scale growth efforts. In this session Mach49 Founder and CEO, **Linda Yates**, will teach corporations common mistakes to avoid and how to design a proven successful incubator/accelerator.

#### **Link to register:**

[https://mach49.zoom.us/webinar/register/WN\\_Ny94MgmPRBOqW\\_IYx1e3Sg](https://mach49.zoom.us/webinar/register/WN_Ny94MgmPRBOqW_IYx1e3Sg)

### Part two

#### **CVC Done Right: A Corporate Investing Workshop with Paul Holland**

In this session, Mach49's Managing Director of the Disrupting OutsideIn™ Corporate Venturing Practice, **Paul Holland**, will break down how to think and execute like a venture capitalist and how to design a corporate venture capital fund that will deliver outstanding outcomes consistently. These best practices come directly from his experience being part of \$25B worth of VC exits (as both a startup operator and a GP at Foundation Capital).

#### **Link to register:**

[https://mach49.zoom.us/webinar/register/WN\\_xVID295HS1a-KN02Ckv9fQ](https://mach49.zoom.us/webinar/register/WN_xVID295HS1a-KN02Ckv9fQ)

We wish you warm welcome and see you virtually online!

