



Press release

Flow nominated for 2022 Prix Galien Award in the “Best Digital Health Solution” category

Icelandic meditation technology company Flow has been nominated by The Galien Foundation for a 2022 Prix Galien USA Award in the category of “Best Digital Health Solution.” Flow is the first VR-related company to ever be nominated and very likely the first Icelandic company to ever be in the running.

“The Flow team is really excited and honoured to be recognised by the Prix Galien jury as this Award is considered on par with a Nobel Prize in the Life Sciences and Health Care industry,” says Tristan Gribbin, founder and CEO at Flow. The Galien Foundation recognises Flow for its unique digital solutions in VR, Web and Mobile for companies and for individuals, to help alleviate mental stress and boost mental health through providing immersive access to the proven benefits of meditation.

Flow opens up access to the profound benefits of meditation through cutting-edge technology, whether you choose to be surrounded by stunning Icelandic nature in VR, or meditate via your mobile phone or laptop. Flow’s content is specifically designed by specialists in meditation and by award winning filmmakers and springs from the beauty of untouched Icelandic nature, in 360° video format, with real surround nature sounds and carefully curated music by highly respected international artists like Sigur Rós, Johann Jóhannson, and Ólafur Arnalds.

Awards announced in New York in October

"The Prix Galien Awards have become the most coveted prizes for those who dedicate their lives to the development of meaningful drugs and innovations," said Bernard Poussot, Director, Roche Holding, Former Chairman & CEO, Wyeth, Prix Galien Startup, Digital Health and Incubators, Accelerators and Equity Committee Chairman. "Members of the Awards Committees applaud the unwavering commitment of each nominee in their quest to provide a healthier future for the next generation."

Winners will be announced during the Prix Galien USA Awards Ceremony on October 27, 2022, at the American Museum of Natural History in New York City.

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